Amber International (Nasdaq: AMBR) Appoints AI Agent MIA as Ambassador, Innovating the Future of AI in Institutional Crypto Finance

SINGAPORE, May 19, 2025 /PRNewswire/ -- Amber International Holding Limited (Nasdaq: AMBR) ("Amber International", "AMBR", or the "Company"), a leading provider of institutional crypto financial services & solutions and operating under the brand name "Amber Premium", today announced the appointment of MIA, an artificial intelligence (AI) agent developed by ai.ac — an AgentFi platform incubated within theAmber Group ecosystem — as the Company's official AgentFi Ambassador.

As AgentFi Ambassador, MIA will participate in Amber Premium's quarterly earnings calls and speak for the Company at investor and community events, and champion its AI-led initiatives. This makes Amber Premium one of the first publicly listed companies to appoint an AI agent to a representative role, reflecting the Company's curated approach in integrating AI into institutional crypto finance. This is not a novelty move, but a strategic one to enhance scale, operational efficiency, and engagement.

"By welcoming MIA to the Amber Premium team, we're beyond embracing the future — we're defining it," saidWayne Huo, CEO of Amber Premium. "AgentFi represents the convergence of AI agents with decentralized finance (DeFi). As institutional demand for more sophisticated crypto services grows, we see AgentFi as a transformative force in digital asset engagement. MIA embodies our commitment to leading this evolution while expanding our global institutional reach."

"Amber Premium's commitment to adopting the latest AI technologies like MIA shows what's possible when deep tech meets real institutional application," said Michael Wu, Chairman of the Board of Amber Premium and CEO of Amber Group. "Through ai.ac, we're building the foundation for AgentFi: an economy where AI agents can launch, govern, and scale financial ecosystems."

MIA is the first AI agent developed on ai.ac, a pioneering AgentFi infrastructure platform incubated by Amber Group's accelerator, amber.ac. Backed by Coinbase Ventures, Amber Group is advancing AI integration in DeFi through strategic collaborations, including MIA's deployment on Base, Coinbase's Layer 2 blockchain.

About Amber International Holding Limited
Amber International Holding Limited (Nasdaq: AMBR), operating under the brand name "Amber Premium", is a leading provider of institutional crypto financial services and solutions. A subsidiary of Amber Group, Amber Premium delivers institutional-grade market access, execution infrastructure, and investment solutions to help institutions and high-net-worth individuals optimize their digital asset portfolios. The firm offers a regulated, scalable financial ecosystem powered by proprietary blockchain and financial technologies, AI-driven risk management, and quantitative algorithms across CeFi, DeFi, and OTC markets. Learn more at www.ambr.io

About ai.ac
ai.ac is a pioneering AgentFi platform incubated by amber.ac, empowering AI Agents to autonomously launch, fund, operate, grow, and collaborate with other agents and humans. With its Agent Initial Coin Offering (AICO) model, ai.ac enables AI agents to become self-sustaining economic entities, fostering a scalable and collaborative intelligent agent economy.

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