



iClick Interactive Announces Pricing of Initial Public Offering

HONG KONG, Dec. 22, 2017 (GLOBE NEWSWIRE) -- iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ:ICLK), a leading independent online marketing technology platform in China, today announced the pricing of its initial public offering of 3,750,000 American depository shares ("ADSs") at a price to the public of US\$8.00 per ADS for a total offering size of US\$30 million, assuming the underwriters do not exercise their option to purchase additional 562,500 ADSs. Each two ADSs represent one Class A ordinary share. The ADSs are expected to begin trading on the NASDAQ Global Market today under the symbol "ICLK."

The Company has granted the underwriters an option, exercisable within 30 days from the date of the final prospectus, to purchase up to an aggregate of 562,500 additional ADSs to cover over-allotments.

Roth Capital Partners is acting as sole book-runner for the offering. Shenwan Hongyuan Securities (H.K.) Limited and Network 1 Financial Securities, Inc. are acting as co-managers for the offering.

A registration statement related to these securities has been filed with, and declared effective by, the United States Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The offering is being made only by means of a prospectus. When available, copies of the final prospectus relating to the offering may be obtained by contacting Roth Capital Partners, 888 San Clemente Drive, Suite 400, Newport Beach, CA 92660, (800) 678-9147 or by accessing the SEC's website, www.sec.gov.

About iClick Interactive Asia Group Limited

iClick was China's largest independent online marketing technology platform in China in 2016 in terms of gross billing according to Frost & Sullivan. Built on cutting-edge technologies, our proprietary platform possesses omni-channel marketing capabilities and fulfills various marketing objectives in a data-driven and automated manner, helping both international and domestic marketers reach their target audiences in China.

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