

iClick Interactive Participates in Tencent Social Ads Key Accounts Summit

-Receives Annual Distinguished Contribution Award for Outstanding Service Partners-

HONG KONG, Jan. 30, 2018 (GLOBE NEWSWIRE) -- iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ:ICLK), a leading independent online marketing technology platform in China, today announced that its wholly-owned subsidiary, OptAim Ltd., participated in the Tencent Social Ads Key Accounts Summit held on January 25, 2018 in Zhuhai city and received the *Annual Distinguished Contribution Award for Outstanding Service Partners*. Mr. Liu Heng, iClick Vice President of Sales, accepted the award on behalf of the Company and Mr. Yang Xin, iClick's Vice President of Operations, delivered a speech on the combined efforts of iClick and Tencent Social Ads to improve the omni-channel marketing capabilities for advertisers and agencies.

Mr. Sammy Hsieh, Chairman and Chief Executive Officer of iClick Interactive, said, "We are honored to be recognized by Tencent Social Ads once again with the *Annual Distinguished Contribution Award for Outstanding Service Partners*. This award, along with our 2016 *Platinum Service Partner* award, reaffirms our solid contribution to data-driven online marketing. As a leading independent online marketing technology platform using both performance-based and branding-driven approaches, we have established a deep level of cooperation with Tencent Social Ads over the years. Leveraging our significant data size and sophisticated data analysis capabilities, the cooperation with Tencent Social Ads helps us further unlock our potential in the areas of data acquisition, management and application. Jointly, iClick and Tencent Social Ads have established a value chain that delivers to our clients uniquely sharpened marketing capabilities and outstanding advertising results."

About iClick Interactive Asia Group Limited

iClick Interactive Asia Group Limited (NASDAQ:ICLK) is an independent online marketing technology platform that connects worldwide marketers with audiences in China. Built on cutting-edge technologies, our proprietary platform possesses omni-channel marketing capabilities and fulfills various marketing objectives in a data-driven and automated manner, helping both international and domestic marketers reach their target audiences in China. Headquartered in Hong Kong, iClick Interactive was established in 2009, currently operating in eight locations worldwide including Asia and London.

For more information, please visit www.i-Click.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's fluctuations in growth; its future business development, results of operations and financial condition; trends and competition in China's independent online marketing technology market; the market acceptance of the online marketing technology solutions; Chinese governmental policies relating to the Company's industry and general economic conditions. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

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